

Your Firm can be a Chapter Sustaining Member of the Boston Chapter, ASM International

Chapter Sustaining Membership

Support the Boston ASM Chapter and get a strong value package for your company and employees

Companies become Chapter Sustaining Members because they appreciate the difference ASM membership makes for their employees. Whatever their discipline--managers, engineers, technicians, purchasing agents, sales staff--your entire staff will benefit from the information exchange and networking opportunities provided by your local ASM chapter. When your company becomes a Chapter Sustaining Member, a member of your staff (your Chapter Sustaining Representative) receives full member benefits as an individual member of ASM International.

Many Chapter Sustaining Representatives have used their experience in ASM chapter management as a tool to build their career--as well as their reputation as a leader in their company and in their industry. Companies also like the visibility that comes with Chapter Sustaining Membership. They are proud to be listed with the names of other local companies on newsletters, announcements and chapter directories. And, they appreciate their company name being visible at chapter meetings and special events.

For the money, ASM Boston Chapter Sustaining Membership is one of the best investments your company can make.

2007 Sustaining Member Dues remain the same as last year; however, these rates will increase for 2008:

Annual 2007 Boston Chapter Sustaining Member Dues: \$140/year

Annual 2008 Boston Chapter Sustaining Member Dues: \$200/year

NOTE: Because part of the annual dues support local chapters, Chapter Sustaining Membership is NOT considered an ASM corporate membership.

Benefits of Chapter Sustaining Membership

ASM Sustaining Membership provides value for your employees and value for your entire company. While each ASM chapter offers a unique roster of benefits, here are a few of the activities and benefits that come with Boston Chapter Sustaining Membership:

1. **One Professional Membership for a Member of Your Staff** - One member of your staff, your Chapter Sustaining Representative, receives an ASM individual membership
2. **Opportunities for Professional Development** - Through your local chapter, your company's staff can meet and interact with peers, suppliers and customers to share current information, solve technical problems and form lasting friendships
3. **Development of Management and Team-Building Skills** - Many ASM members gain management experience by serving as a chapter officer or committee member
4. **Savings on Shipping Costs** - Sustaining companies are already enrolled! Save 62% off Yellow Freight shipping charges including outbound prepaid, outbound collect, inbound collect and third party billed shipments, short or long haul. Discounts are also available on international, expedited and inbound collect shipments. And you can arrange shipments,

trace shipments and obtain proof of delivery at [Yellow Freight online](#). For more information, call (800) 610-6500 or download the [Yellow Freight brochure](#) in pdf format.

5. **Access to Chapter Meetings and Events** - Chapter meetings and chapter-sponsored learning opportunities are a valued part of the ASM chapter experience.
6. **A Position of Influence and Individual Recognition** - By taking an active role, your people help to guide the direction of their chapter, from technical programming and education to student outreach and social events
7. **An Active Role in Local Student Outreach** - Help encourage the next generation of materials specialists through chapter programs for high school and undergraduate students, including Materials Camp, as well as scholarship and Student Night programs
8. **Visibility for Your Company at Chapter Meetings** - Every year, the Boston Chapter hosts a meeting at which Chapter Sustaining Members are honored for their important role in supporting the chapter
9. **Advertise with the Boston Chapter** - The Boston Chapter has implemented a new policy allowing all Chapter Sustaining Members to receive a free 75 word 'strip advertisement' posted together with the Companies logo on the Monthly newsletter and the Chapter Web site. In addition, Chapter Sustaining Members are able to post their corporate logo with a link to their web page on the Chapter Web Site.

Advertising in the Chapter Newsletter – Per Year		
Ad Size & Description	Standard Rate	Sustaining Member Rate
50 Word Corporate Listing with Logo	Not Applicable	Free with Membership
Business Card	\$125.00	\$50.00
Double Business Card	\$200.00	\$125.00
Half Page	\$375.00	\$300.00

10. **Monthly Promotional Presentations** – Chapter Sustaining Member firms can share the podium with our monthly guest speaker making a 10 minute presentation to the audience explaining their people, products or technology.
11. **Post Help Wanted Job Ads** - Reach your technical audience by posting help wanted ad at the ASM Boston Chapter On-line Career Center or in the Newsletter:

Help Wanted Job Postings – Per Month		
Ad Size & Description	Standard Rate	Sustaining Member Rate
http://www.asmboston.org/Employment.htm	Not Applicable	Free with Membership
Newsletter - 50 Word Corporate Listing with Logo	Not Applicable	Free with Membership
Newsletter - Business Card	\$125.00	\$50.00
Newsletter - Double Business Card	\$200.00	\$125.00
Newsletter - Half Page	\$375.00	\$300.00

Boston Area Corporate Sustaining Membership:

Boston Chapter Sustaining Membership sign-up can be done at any time, and is done directly with ASM International either by phone, or online. To become a Chapter Sustaining Member contact, CustomerService@asminternational.org, or call (440) 338-5151, ext. 6.

For questions or additional information, please contact the Boston Chapter Membership Chair, Michael Minot, at 978-474-8034